

Sara Hahn

Product Designer

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- 📍 Austin, TX

SKILLS

- User experience design
- UI and visual design
- Interaction design
- Design systems
- Prototyping (low- to high-fidelity)
- User research & synthesis
- User flows
- Information architecture
- Product and content strategy
- Usability testing
- Accessibility guidelines
- Stakeholder workshops

TOOLS

- Figma
- Sketch
- InVision
- Adobe CC
- Miro
- Zeplin
- Google Suite
- HTML & CSS

EXPERIENCE

Senior Product Designer | Material

AUSTIN, TX | JUNE 2021 – PRESENT

- Owning the product design process from strategy and concepts through pixel-perfect prototypes and scalable design systems. Close collaboration with developers, project managers and UX writers.
- Championing human-centered design through user research, heuristic analyses, user flows, testing, and staying current on usability and accessibility best practices.
- Conducting stakeholder workshops to understand business goals, and regularly presenting product vision and design decisions to clients.
- Leading design teams to consistently meet project milestones and sprint deadlines. Participating in project planning and resourcing. Providing visual direction and mentorship to junior designers.

UX/UI Designer | McGarrah Jessee

AUSTIN, TX | MAR 2018 – OCT 2020

- Exercised the full UX process — from research and content strategy through high-fidelity prototyping and development — to launch beautiful, functional web and app experiences for various clients.

Production Artist | McGarrah Jessee

AUSTIN, TX | AUG 2014 – FEB 2018

Graphic Designer and Illustrator | Freelance

AUSTIN, TX | AUG 2013 – AUG 2014

Marketing Art Director | Palm Springs Life Magazine

PALM SPRINGS, CA | JAN 2011 – AUG 2013

CLIENTS

Yamaha Motor, SurveyMonkey, Gamestop, Lyft, Whataburger, Frost Bank, Brooks Running, Case Knives

EDUCATION

General Assembly

AUSTIN, TX | 2017

User Experience Design

Chapman University

ORANGE, CA | 2006 – 2010

BFA in Graphic Design